

20th Annual



MICHIGAN TRAFFIC SAFETY **SUMMIT 2015**

MARCH 24-26, 2015 KELLOGG HOTEL & CONFERENCE CENTER, EAST LANSING

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ATTENDEES: As a courtesy to others, please observe good cell phone manners. When attending sessions or meeting in the public areas adjacent to these activities, turn off wireless communication devices or use the silent notification option. If you must take a call, please step out of the room rather than disrupt the event. As a reminder, the dress code for the Michigan Traffic Safety Summit is business casual. Thank you!

Be sure to follow OHSP on



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And join the conversation

#MISummit2015

Welcome to the 20th Annual Michigan Traffic Safety Summit

The 20th annual gathering features nearly 70 speakers from Michigan and around the country discussing topics from alcohol to medians to wintry roads. Whatever your traffic safety discipline, there is something to learn and take back to your community.

Over the next three days you can stay up-to-date on all the conference happenings by following the Michigan Office of Highway Safety Planning on Facebook and Twitter. When you see or learn something you think will be of interest to others, be sure to use the hashtag #MISummit2015 to share your thoughts and experiences.

The continued success of this event is due to your active participation so please be ready to ask questions, offer ideas, discuss best practices, and establish collaborations.

Above all, we must remember what we learn and do here reaches far beyond this event. Our traffic safety efforts will ultimately save lives and reduce injuries impacting individuals, families, and entire communities.

TUESDAY, MARCH 24, 2015

7:30 a.m.-4:30 p.m.	Registration
7:30 a.m.-4:30 p.m.	Exhibits Open (<i>One Day Only</i>)
7:30-9:00 a.m.	Breakfast
9:00-10:30 a.m.	Opening and General Session Improving Our Highway Safety Culture: Lessons from the Workplace
10:30-11:00 a.m.	Break with Exhibitors
11:00 a.m.-12:30 p.m.	Workshops (<i>Six Sessions</i>)
12:30-1:30 p.m.	Lunch
1:30-2:30 p.m.	General Session A Look Into the Future with a Past Perspective
2:30-3:00 p.m.	Break with Exhibitors
3:00-4:30 p.m.	Workshops (<i>Six Sessions</i>)
4:30-6:30 p.m.	Evening Reception

WEDNESDAY, MARCH 25, 2015

7:30 a.m.-4:30 p.m.	Registration
7:30-8:30 a.m.	Breakfast
8:30-9:30 a.m.	General Session Are Traffic Crashes an Unintended Consequence of War?
9:30-10:00 a.m.	Break
10:00-11:30 a.m.	Workshops (<i>Six Sessions</i>)
11:30 a.m.-1:15 p.m.	Governor's Traffic Safety Advisory Commission Awards Luncheon
1:30-3:00 p.m.	Workshops (<i>Six Sessions</i>)
3:00-3:15 p.m.	Break
3:15-4:30 p.m.	General Session Drug-Impaired Driving: The Implications for Traffic Safety

THURSDAY, MARCH 26, 2015

7:30-10:00 a.m.	Registration
7:30-8:30 a.m.	Breakfast
8:30-10:00 a.m.	Workshops (<i>Five Sessions</i>)
10:00-10:15 a.m.	Break
10:15-11:30 a.m.	General Session A Deadly Wandering

11:00 A.M.-12:30 P.M. TUESDAY, MARCH 24, 2015

Child Passenger Safety (CPS)	Pediatric Motor Vehicle Crash Reviews
Commercial Motor Vehicles (CMVs)	Dispelling Myths & Exploring Facts: Stopping Larger Trucks and Buses is a Lifesaver
Engineering	Top 20 Questions Asked of Traffic Safety Officials
Impaired Driving	Addressing Underage Drinking in Your Community
Motorcycle Safety	Motorcycle Helmet Repeal Impact
Senior Mobility	Strategies and Resources for Aging Drivers

3:00-4:30 P.M. TUESDAY, MARCH 24, 2015

Enforcement	Innovative Enforcement Strategies
Enforcement	Legal Update (<i>Session Repeats</i>)
Engineering	Connected Vehicles and Autonomous Trucks Traveling a Roadway Near You
Engineering	Traffic Safety Sampler
Impaired Driving	Changing the Face of America's Red Cup
Occupant Protection	Supersize My Seat Belt

10:00-11:30 A.M. WEDNESDAY, MARCH 25, 2015

Enforcement	Below 100
Enforcement	Legal Update
Engineering	Effectiveness of Centerline Rumble Strips and Cable Median Barriers
Motorcycle Safety	Beyond Helmets: Michigan's Motorcycle Safety Programs
Pedestrian Safety	Identifying the Riskiest Pedestrian Situations
Young Drivers	Teen Traffic Crash Injury Prevention Efforts

1:30-3:00 P.M. WEDNESDAY, MARCH 25, 2015

Bicycles	Path to Safer Cycling
Data	UD-10 Lifeline
Enforcement	Project Director's Meeting (<i>By Invitation Only</i>)
Engineering	Local Agencies Helping Local Agencies: What is Your Safety Assessment and How to Improve
Incident Management	Winter Wipeout: The Emergency Response to a Massive Pileup on I-94
Occupant Protection	Forensic Crash Injury Analysis

8:30-10:00 A.M. THURSDAY, MARCH 26, 2015

Data	The New UD-10 Crash Report and You
Enforcement	Eight Questions That Should Be Asked When Finding a Cell Phone at a Crash Scene
Enforcement	Michigan Vehicle Code Update
Engineering	Resources for Emergency Responders
Impaired Driving	The Promise of Sobriety Courts: Changing Lives to Save Lives

TUESDAY, MARCH 24, 2015

Improving Our Highway Safety Culture: Lessons from the Workplace**John Ulczycki**, *Vice President, National Safety Council, Itasca, Illinois*

John Ulczycki leads the National Safety Council (NSC) initiatives to save lives and prevent injuries related to traffic safety, particularly teen driving and distracted driving. He also is responsible for advocacy initiatives covering workplace safety, community, and prescription drug overdoses.

As part of his duties, Ulczycki coordinates the NSC's research and statistics, government relations, library, knowledge management, and grants programs, as well as the NSC's engagement of thousands of volunteers who take action on safety issues in their organizations, communities, and states.

In addition, Ulczycki oversaw a strategic planning process to determine the NSC's future role in leading national safety issues. His current area of focus for possible new engagement is fatigued driving.

A Look Into The Future With A Past Perspective**Carl McDonald**, *National Law Enforcement Initiative Manager, Mothers Against Drunk Driving, Irving, Texas*

In 2006, Carl McDonald retired as a lieutenant from the Wyoming State Highway Patrol after 24 years in law enforcement. For the last nine years he has served as a critical member of the Mothers Against Drunk Driving (MADD) national staff. McDonald is an ardent supporter of MADD, a passionate advocate, an in-demand speaker, and a dynamic presenter for law enforcement in the fight against impaired driving.

WEDNESDAY, MARCH 25, 2015

Are Traffic Crashes an Unintended Consequence of War?**Karen Cutright**, *Director, New Veteran Services, Cincinnati Veterans Affairs Medical Center, Cincinnati, Ohio*

Karen Cutright has been involved with mental health treatment and issues specific to combat veterans at the Cincinnati Veterans Affairs (VA) Medical Center for the last 15 years. Currently she runs the Operation Enduring Freedom/Operation Iraqi Freedom New Veteran Clinic at the facility.

As part of her duties, Cutright handles direct day-to-day operations for the clinic, including primary care staff, social work staff, clerks, and mental health staff. She also provides presentations to veterans, the military, and the community about issues returning veterans face, including veteran safety and traffic incidents.

Cutright has a bachelor's degree from Anderson University and a master's degree in social work from the University of Cincinnati. She was recognized with the Federal Service Excellence Award for outstanding performance in the Project Team Award category in 2008 and was nominated for VA Social Worker of the Year in 2010. In addition, Cutright co-authored a textbook addressing social work practices with veterans.

THURSDAY, MARCH 26, 2015

Drug-Impaired Driving: Implications For Traffic Safety

Glenn Davis, *Highway Safety Manager, Highway Safety Office, Colorado Department of Transportation, Denver, Colorado*



As a manager in the highway safety office in the Colorado Department of Transportation (CDOT), Glenn Davis' responsibilities include impaired driving, motorcycle safety, police traffic services, speed enforcement and control, and young drivers.

Currently, he is vice-chair of the Colorado Task Force on Drunk and Impaired Driving, chair of the Colorado Motorcycle Operator Advisory Board, sergeant-at-arms of the Colorado State Traffic Records Advisory Committee, and the CDOT representative on the Colorado Persistent Drunk Driver Committee.

Davis retired from Littleton, Colorado, Police Department after 25 years as a police officer, drug recognition expert, and impaired driving enforcement coordinator. Davis is currently a reserve sergeant with the Fort Lupton Police Department in Colorado. He has received the International Association of Chiefs of Police Drug Evaluation and Classification Emeritus Award and the Dr. Robert Weltzer Award for dedication to traffic safety from MADD. Davis has a bachelor's degree in criminal justice and a master's degree in education from Colorado State University.

Emily Wilfong, *Communications Manager, CDOT, Denver, Colorado*



As the communications manager for the CDOT, Emily Wilfong provides marketing and communications support for a variety of roadway and traffic safety issues such as seat belts, impaired driving, teen driving safety, motorcycle safety, child passenger safety, and pedestrian safety.

Wilfong is passionate about traffic safety issues and helping to save lives through public education. She works closely with law enforcement, non-profits, CDOT highway safety office grantees, Colorado Regional Emergency Medical Trauma advisory councils, and a variety of other partners to share information with the public to improve driver and pedestrian behavior.

Originally from the Washington, D.C. area, Wilfong graduated from West Virginia University with a bachelor's degree in journalism and has more than 10 years of experience in integrated marketing and communications. She has been in her role at CDOT for two years.

A Deadly Wandering

Matt Richtel, *Pulitzer Prize-Winning Author and New York Times Journalist, San Francisco, California*



Photo Credit: Meredith Barad

Matt Richtel is a veteran journalist for the New York Times, where he covers a range of issues, including the impact of technology on our lives.

In 2010, he won the Pulitzer Prize for National Reporting for a series of articles that exposed the pervasive risks of distracted driving and its root causes, prompting widespread reform. He is the author of three novels, including most recently *THE CLOUD* and the forthcoming *THE DOOMSDAY EQUATION*, and one book of nonfiction, *A DEADLY WANDERING: A Tale of Tragedy and Redemption in the Age of Attention*.

A graduate of the University of California at Berkeley and the Columbia Journalism School, he is based in San Francisco with his wife, Meredith Barad, a neurologist, and their two children.

TUESDAY, MARCH 24, 2015		
7:30 a.m.-4:30 p.m.	Registration	South Lobby
7:30 a.m.-4:30 p.m.	Exhibits Open <i>(One Day Only)</i>	Big Ten C, Centennial ABC
7:30 a.m.-4:30 p.m.	Secretary of State Mobile Office <i>(One Day Only)</i>	South Lobby
7:30-9:00 a.m.	Breakfast	Big Ten C
OPENING AND GENERAL SESSION		
9:00-10:30 a.m.	Improving Our Highway Safety Culture: Lessons from the Workplace John Ulczycki , Vice President, National Safety Council, Itasca, Illinois <i>Workplace safety culture in the United States is much stronger than in our homes. Learn the reasons why and how to transfer workplace safety principles to our personal lives, families, and everyday behavior.</i>	Big Ten AB
10:30-11:00 a.m.	Break with Exhibitors	Big Ten C, Centennial ABC
WORKSHOPS		
11:00 a.m.-12:30 p.m.	CMVs—Dispelling Myths & Exploring Facts: Stopping Large Trucks and Buses is a Lifesaver Kristin K. Shea , Senior Attorney, National District Attorneys Association, Alexandria, Virginia MC Ofcr. Jason Zylstra , Michigan State Police Jackson Post <i>In 2013 in the United States CMVs transported 34.2 million tons of freight and bus ridership topped five million people. In fact, on some interstates every fourth vehicle is a big truck. Ensuring the safety of CMV operators, their cargo, and fellow motorists is critical. Experts will discuss CMV safety and enforcement for non-motor carrier officers.</i>	Auditorium
11:00 a.m.-12:30 p.m.	CPS—Pediatric Motor Vehicle Crash Reviews Amy Teddy , Child Health Evaluation Research Assistant, University of Michigan Det. Doug McMullen , Washtenaw County Sheriff's Office <i>Learn how case studies and experienced trauma doctors are helping to identify the biggest risk factors for children not in car seats as well as trends in car seat use and misuse. This session will also highlight the role and purpose of Child Death Review Teams as well as the importance of interagency collaboration in child fatality and serious injury prevention efforts. (This session will provide applicable attendees with 1.5 continuing education hours (CEHs).)</i>	106

11:00 a.m.-12:30 p.m.	<p>ENGINEERING—Top 20 Questions Asked of Traffic Safety Officials</p> <p>Robert Morosi, Communications Specialist, Metro Region, Michigan Department of Transportation</p> <p>John Richard, Communications Specialist, Grand Region, Michigan Department of Transportation</p> <p><i>Join a discussion about the top questions asked of the Michigan Department of Transportation Communications Section, how projects are named, and how communications, including social media, keep motorists informed regarding traffic issues. (This session will provide applicable attendees with 1.5 CEHs.)</i></p>	105
11:00 a.m.-12:30 p.m.	<p>IMPAIRED DRIVING—Addressing Underage Drinking in Your Community</p> <p>Capt. Brandon DeHaan, Grand Valley University Police Department</p> <p>Lt. Pride Henry, Detroit Police Department</p> <p>Undersheriff Steve Kempker, Ottawa County Sheriff's Office</p> <p>Det. Ken Pelland, Grosse Ile Township Police Department</p> <p><i>From creative enforcement to social media to community involvement, there are a variety of ways to address underage drinking in local communities. Learn about best practices and proven results from experienced officers from an urban, suburban, and campus perspective.</i></p>	Lincoln
11:00 a.m.-12:30 p.m.	<p>MOTORCYCLE SAFETY—Motorcycle Helmet Repeal Impact</p> <p>C. Raymond Bingham, Ph.D., Research Professor, University of Michigan Transportation Research Institute</p> <p>Alistair Jon Chapman, M.D., Surgical Critical Care Fellow, University of Nevada School of Medicine, Las Vegas, Nevada</p> <p>Becky Striker, M.D., General Surgery Residency, Grand Rapids Medical Education Partners at Michigan State University</p> <p><i>Researchers with the University of Michigan and Michigan State University have been studying the impact of the modification of Michigan's motorcycle helmet law and analyzing the long-term effects and costs associated with motorcyclist injuries since 2013. The results after the first year were published in the American Journal of Surgery. Continued study in the second year developed additional information, including worsening neurological outcomes. (This session will provide applicable attendees with 1.5 CEHs.)</i></p>	104

11:00 a.m.-12:30 p.m.	SENIOR MOBILITY—Strategies and Resources for Aging Drivers Sheriff Kim C. Cole , Mason County Sheriff's Office David W. Eby , Ph.D., Research Professor, University of Michigan Transportation Research Institute Lisa J. Molnar , Ph.D., Associate Research Scientist, University of Michigan Transportation Research Institute Renee St. Louis , Research Area Specialist, University of Michigan Transportation Research Institute <i>As the population gets older, it presents new considerations for senior drivers in our communities. Hear about a successful project to reduce fatalities in Ludington. Topics such as new vehicle designs, how to know when to stop driving, and how to bridge special needs between informal caregivers and the driver will also be discussed. (This session will provide applicable attendees with 1.5 CEHs.)</i>	103
12:30-1:30 p.m.	Lunch GENERAL SESSION	Big Ten AB
1:30-2:30 p.m.	A Look Into the Future with a Past Perspective Carl McDonald , National Law Enforcement Initiatives Manager, Mothers Against Drunk Driving, Irving, Texas <i>A retired Wyoming state trooper will share professional and personal experiences that highlight why identifying and arresting drunk drivers must be a top priority for law enforcement agencies.</i>	Big Ten AB
2:30-3:00 p.m.	Break with Exhibitors WORKSHOPS	Big Ten C, Centennial ABC
3:00-4:30 p.m.	ENFORCEMENT—Innovative Enforcement Strategies Tpr. John Miller , Michigan State Police Niles Post Lt. Ken Plaga , Uniform Division Commander, Meridian Township Police Department Sgt. David J. Robertson , Michigan State Police Metro Post <i>As traffic safety issues evolve and emerge, police officers across the state develop innovative strategies for their communities. Hear about new approaches for enforcing distracted driving laws, conducting seat belt enforcement zones on freeways, and performing traffic stops on motorcycles.</i>	105

3:00-4:30 p.m.	<p>ENFORCEMENT—Legal Update <i>(Session Repeats)</i></p> <p>Kinga Gorzelewski, Traffic Safety Resource Prosecutor, Prosecuting Attorneys Association of Michigan</p> <p>Ken Stecker, Traffic Safety Resource Prosecutor, Prosecuting Attorneys Association of Michigan</p> <p><i>This comprehensive update on legal issues for law enforcement focuses on traffic safety. Topics will include, but are not limited to: recent changes to laws pertaining to medical marihuana; driving involving alcohol, controlled substances, and intoxicating substances; designer drugs; and new operating while impaired laws.</i></p>	Auditorium
3:00-4:30 p.m.	<p>Engineering—Connected Vehicles and Autonomous Trucks Traveling a Roadway Near You</p> <p>Collin Castle, P.E., Connected Vehicle Technical Manager, Michigan Department of Transportation</p> <p>Alan Korn, Director, Advanced Brake System Integration, Meritor WABCO</p> <p><i>The future of connected, autonomous vehicles is actually happening now. Learn about the safety advancements commercial motor vehicle companies are applying in their fleets today, as well as the status of connected passenger vehicles from the perspective of the state and federal transportation authorities and vehicle manufacturers. (This session will provide applicable attendees with 1.5 CEHs.)</i></p>	106

3:00-4:30 p.m.

ENGINEERING—Traffic Safety Sampler

Lincoln

Pamela R. Blazo, Traffic and Safety Engineer,
Michigan Department of Transportation

Mark Bott, Traffic and Safety Engineer,
Michigan Department of Transportation

Joshua Carey, Traffic and Safety Engineer,
Michigan Department of Transportation

Jason Firman, Congestion and Mobility Manager,
Michigan Department of Transportation

Stephanie Palmer, P.E., Traffic Safety and Operations Engineer,
Michigan Department of Transportation

Bob Rios, Safety Staff Specialist,
Michigan Department of Transportation

Heidi Spangler, Traffic and Safety Engineer,
Michigan Department of Transportation

Christopher Wall, Associate/Senior Engineer,
Fishbeck, Thompson, Carr & Huber, Inc.

Christopher Zull, Traffic Safety Manager, City of Grand Rapids

Hear a series of presentations on rumble strips, lollipops, signal back plates, diverging diamond interchanges, hard shoulder running, high-friction surfacing, bus rapid transit, all-way stops, road diets, and in-street pedestrian signing. (This session will provide applicable attendees with 1.5 CEHs.)

3:00-4:30 p.m.

IMPAIRED DRIVING—Changing the Face of America’s Red Cup

104

Heidi Denton, Prevention Specialist, Allegan County Community
Mental Health

Stephanie Vanderkooi, Prevention Services Coordinator, Lakeshore
Regional Partners

Do parents have questions concerning how to talk to their children about underage drinking? There’s an app for that! Hear how the collective power of coalitions, communities, and regions working together created stronger messages and strategies for the prevention of alcohol and drug use among youth.

3:00-4:30 p.m.	OCCUPANT PROTECTION—Supersize My Seat Belt Jim Davis , Vice President of Engineering and Program Management, Humanetics Innovative Solutions Jingwen Hu , Ph.D., Associate Research Scientist, University of Michigan Transportation Research Institute <i>Americans are getting larger. Unfortunately, an obese person is 78 percent more likely to be killed in a car crash. Hear about the current use of obese crash dummies, computer modeling, and body morphomics to test how the height, size, and weight of a vehicle occupant impacts crash outcomes.</i>	103
EVENING RECEPTION		
4:30-6:30 p.m.	Huntington Club	Spartan Stadium
WEDNESDAY, MARCH 25, 2015		
7:30 a.m.-4:30 p.m.	Registration	South Lobby
7:30-8:30 a.m.	Breakfast	Big Ten C
GENERAL SESSION		
8:30-9:30 a.m.	Are Traffic Crashes an Unintended Consequence of War? Karen Cutright , Director of New Veteran Services, Cincinnati Veterans Affairs Medical Center, Cincinnati, Ohio <i>A high number of combat veterans are dying from traffic crashes upon returning home from war. This session will examine what combat veterans are facing when they return home, the resulting traffic safety implications, and what can be done for the veteran and his or her family. (This session will provide applicable attendees with 1.0 CEH.)</i>	Big Ten AB
9:30-10:00 a.m.	Break	Big Ten C
WORKSHOPS		
10:00-11:30 a.m.	ENFORCEMENT—Below 100 Insp. Tom Dirlam , Michigan State Police First District Headquarters <i>Reducing line-of-duty deaths among police officers nationwide to below 100 is about each officer, instructor, and supervisor taking individual and collective responsibility for officer decisions and actions. Hear about five key tenants to improving officer safety and how to join the movement.</i>	Lincoln

10:00-11:30 a.m.	<p>ENFORCEMENT—Legal Update</p> <p>Kinga Gorzelewski, Traffic Safety Resource Prosecutor, Prosecuting Attorneys Association of Michigan</p> <p>Ken Stecker, Traffic Safety Resource Prosecutor, Prosecuting Attorneys Association of Michigan</p> <p><i>This comprehensive update on legal issues for law enforcement focuses on traffic safety. Topics will include, but not be limited to: recent changes to laws pertaining to medical marihuana; driving involving alcohol, controlled substances, and intoxicating substances; designer drugs; and new operating while impaired laws.</i></p>	103
10:00-11:30 a.m.	<p>ENGINEERING—Effectiveness of Centerline Rumble Strips and Cable Median Barriers</p> <p>Timothy J. Gates, Ph.D., Associate Professor, Wayne State University</p> <p>Peter Savolainen, Ph.D., Professor, Iowa State University, Ames, Iowa</p> <p><i>Crashes resulting from cross-centerline or cross-median events present the highest risk of fatalities and serious injuries on rural highway segments. Learn about the findings of a statewide crash study on the effectiveness of centerline rumble strips and cable median barrier installations in Michigan. (This session will provide applicable attendees with 1.5 CEHs.)</i></p>	Auditorium
10:00-11:30 a.m.	<p>MOTORCYCLE SAFETY—Beyond Helmets: Michigan’s Motorcycle Safety Programs</p> <p>Joe Kelly, State Coordinator, Motorcycle Rider Safety Training Program, Driver Programs Division, Michigan Department of State</p> <p>Chad Teachout, Motorcycle Safety Program Coordinator, Michigan Office of Highway Safety Planning, Michigan State Police</p> <p><i>Hear about the use of data to determine causes of motorcycle crashes, training for both law enforcement officers and riders, and outreach efforts in the areas of proper rider gear and riding endorsements. (This session will provide applicable attendees with 1.5 CEHs.)</i></p>	105
10:00-11:30 a.m.	<p>PEDESTRIAN SAFETY—Identifying the Riskiest Pedestrian Situations</p> <p>Daniel Blower, Ph.D., Associate Research Scientist, University of Michigan Transportation Research Institute</p> <p>Marcus A. Brewer, P.E., Associate Research Engineer, Texas A&M Transportation Institute, College Station, Texas</p> <p><i>Could vehicle design impact pedestrian safety? Hear about efforts to identify the most harmful situations and scenarios for pedestrians and the collision avoidance technologies being developed to improve safety for vulnerable road users. Additional countermeasures for pedestrian fatalities will also be discussed. (This session will provide applicable attendees with 1.5 CEHs.)</i></p>	106

10:00-11:30 a.m.	YOUNG DRIVERS—Teen Traffic Crash Injury Prevention Efforts Maureen Howell , RN, BSN, CCRN Alumnus, Sammael, Inc. Samuel Howell , crash survivor and college student Kelli Jankens , Injury Prevention Coordinator, Trauma Services, MidMichigan Medical Center-Midland <i>Traumatic injuries, including traffic crashes, are the leading cause of death for teens. Learn about ThinkFirst for Teens and how to work with hospital-based injury prevention coordinators to address teen driving. A personal story of tragedy and recovery will also be shared.</i>	104
11:30 a.m.-1:15 p.m.	Governor's Traffic Safety Advisory Commission Awards Luncheon WORKSHOPS	Big Ten ABC
1:30-3:00 p.m.	BICYCLES—Path to Safer Cycling Josh Debruyn , Bicycle and Pedestrian Coordinator, Michigan Department of Transportation John Lindenmayer , Executive Director, League of Michigan Bicyclists Ken McLeod , Legal Specialist, League of American Bicyclists, Washington, D.C. <i>What does current research show with regard to bicycle safety, crashes, and fatalities? Learn how groups like the League of Michigan Bicyclists are working to improve bicycling safety and why cycling is growing in popularity. (This session will provide applicable attendees with 1.5 CEHs.)</i>	106
1:30-3:00 p.m.	DATA—UD-10 Lifeline Tpr. Scott Carlson , UD-10 Trainer, Traffic Crash Reporting Unit, Michigan State Police Tracie Leix , Safety Programs Unit Manager, Michigan Department of Transportation Sydney Smith , Manager, Traffic Crash Reporting Unit, Michigan State Police <i>Follow the path of the UD-10 crash report form from the crash scene, to data analysis, to application, and see how contributions at every level lead to decreased fatalities and injuries on Michigan roads. (This session will provide applicable attendees with 1.5 CEHs)</i>	103

1:30-3:00 p.m.

ENFORCEMENT—Project Director's Meeting *(By Invitation Only)*

Lincoln

Michigan Office of Highway Safety Planning Staff

OHSP enforcement grant project directors juggle multiple projects and maintain a vast amount of varied information. This session will provide a front-row seat to resources available for impaired driving enforcement, a detailed overview of new guidelines for seat belt enforcement, a behind-the-scenes look at the latest trends in underage drinking enforcement, and a journey through the grant monitoring process. This session is mandatory for those attendees who received an invitation.

1:30-3:00 p.m.

ENGINEERING—Local Agencies Helping Local Agencies: What is Your Safety Assessment and How to Improve

104

Colleen Hill-Stramsak, Associate, Hubble, Roth & Clark, Inc.**Gary Piotrowicz**, Deputy Managing Director and County Highway Engineer, Road Commission for Oakland County**Heidi Spangler**, Traffic and Safety Engineer, Michigan Department of Transportation

Participate in this local road peer exchange to discuss best practices on safety for locally owned roads and how agencies can work together. (This session will provide applicable attendees with 1.5 CEHs.)

1:30-3:00 p.m.

INCIDENT MANAGEMENT—Winter Wipeout: The Emergency Response to A Massive Pileup on I-94

Auditorium

Fire Chief **Mark L. Barnes**, Fire/Rescue Department, Charter Township of Oshtemo**Steve Brink**, Traffic Safety and Operations Engineer, Southwest Region, Michigan Department of TransportationSpl/Sgt. **James Campbell**, Michigan State Police Fifth District Headquarters**Zach Clothier**, McDonald's Towing**Lisa Marsh-McCarty**, Transportation Maintenance Coordinator, Michigan Department of Transportation**Sgt. Jose Patino**, Michigan State Police Fifth District Headquarters

On the morning of January 9 on I-94 in west Michigan nearly 200 vehicles, including passenger cars and commercial trucks, were involved in an immense crash. The incident resulted in hundreds of stranded motorists in temperatures hovering near zero, a fire that engulfed vehicles hauling hazardous materials and fireworks, and an unprecedented challenge for emergency responders. Hear the story of the response, the crash investigation, and the lessons learned. (This session will provide applicable attendees with 1.5 CEHs.)

1:30-3:00 p.m.	OCCUPANT PROTECTION—Forensic Crash Injury Analysis Jeffrey A. Pike , ME, FSAE, Biomechanics Consulting, Inc. <i>Learn how vehicle occupant injuries can provide convincing, corroborating evidence of who was driving, who was belted, and which impact caused which injury. (This session will provide applicable attendees with 1.5 CEHs.)</i>	105
3:00-3:15 p.m.	Break	Big Ten AB
	GENERAL SESSION	
3:15-4:30 p.m.	Drug-Impaired Driving: The Implications for Traffic Safety Glenn Davis , Highway Safety Manager, Highway Safety Office, Colorado Department of Transportation, Denver, Colorado Emily Wilfong , Communications Manager, Colorado Department of Transportation, Denver, Colorado <i>More permissive marihuana laws and an increase in drug abuse—both illegal and prescription—raise many questions for the highway safety community. Hear how Colorado is responding to the legalization of marihuana use and learn about the national response to drug-impaired driving.</i>	Big Ten AB
	THURSDAY, MARCH 26, 2015	
7:30-10:00 a.m.	Registration	South Lobby
7:30-8:30 a.m.	Breakfast	Big Ten AB
	WORKSHOPS	
8:30-10:00 a.m.	DATA—The New UD-10 Crash Report and You Tpr. Scott Carlson , UD-10 Trainer, Traffic Crash Reporting Unit, Michigan State Police <i>Learn how free UD-10 crash report training provided by the Michigan State Police can benefit law enforcement agencies and other traffic safety partners. Upcoming revisions to the UD-10 will also be highlighted. (This session will provide applicable attendees with 1.5 CEHs.)</i>	104
8:30-10:00 a.m.	ENFORCEMENT—Eight Questions That Should Be Asked When Finding a Cell Phone at a Crash Scene Jared Olsen , Traffic Safety Resource Prosecutor, Idaho Prosecuting Attorneys Association, Meridian, Idaho Ofcr. Kyle J. Wills , Boise Police Department, Boise, Idaho <i>Join in a discussion of the basic questions every officer or prosecutor should ask about a crash-scene cell phone. Hear how the answers will improve investigations, streamline search warrant applications, and convey compelling courtroom evidence.</i>	103

8:30-10:00 a.m.	ENFORCEMENT—Michigan Vehicle Code Update Sgt. Jill Marie Gleason , Traffic Services Section, Michigan State Police <i>The Michigan Vehicle Code provides a standard for traffic laws designed to facilitate traffic flow and reduce crashes. This workshop will review current laws and updates on new legislation and amendments recently made to existing traffic laws. (This session will provide applicable attendees with 1.5 CEHs.)</i>	Auditorium
8:30-10:00 a.m.	IMPAIRED DRIVING—The Promise of Sobriety Courts: Changing Lives to Save Lives Judge Patrick Bowler (Ret.), Judicial Outreach Liaison, Michigan Judicial Institute <i>This session will explore the reasons sobriety courts exist, review their guiding principles, discuss the policies and procedures that make for a well-designed program, and provide real-world examples of the impact of these courts on public safety.</i>	102
8:30-10:00 a.m.	INCIDENT MANAGEMENT—Resources for Emergency Responders Angie Kremer , Traffic Incident Management Engineer, Michigan Department of Transportation Chief Richard Marinucci , Northville Township Fire Department <i>First responders face a variety of dangers during every traffic incident. Learn about the second national Strategic Highway Research Program and resources available on the Michigan's Traffic Incident Management Effort program.</i>	Lincoln
10:00-10:15 a.m.	Break	Big Ten AB
	GENERAL SESSION	
10:15-11:30 a.m.	A Deadly Wandering Matt Richtel , Pulitzer Prize-Winning Author and New York Times Journalist, San Francisco, California <i>Ever wonder what technology is doing to us? A Pulitzer Prize-winning reporter with the New York Times will examine the impact of technology on our lives, minds, and society, and provide unsettling, important answers. Learn more about the latest research on distracted driving and its root causes. (This session will provide applicable attendees with 1.0 CEH.)</i>	Big Ten AB

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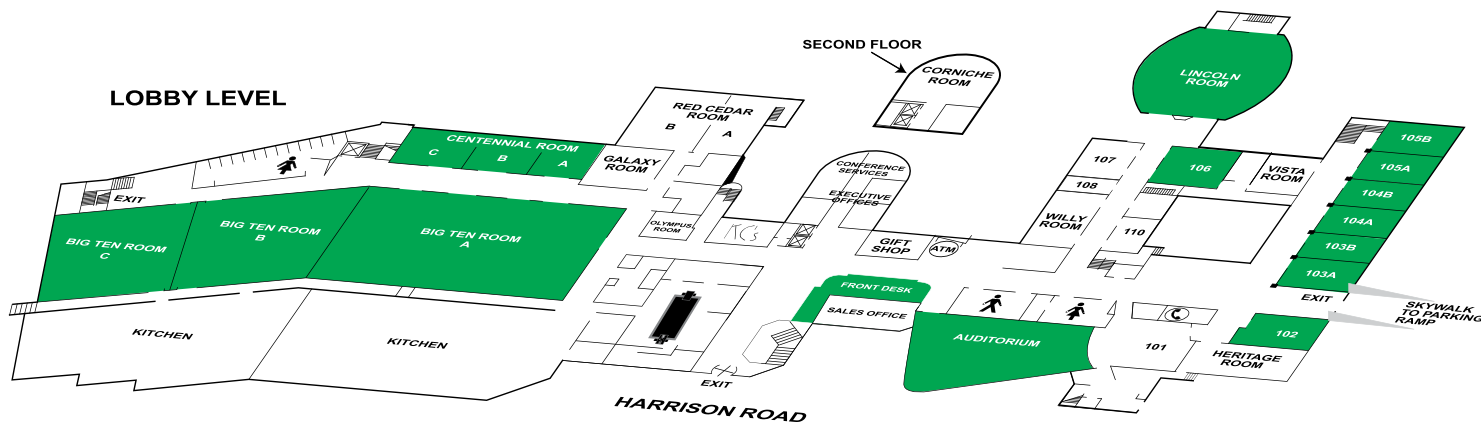
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